



	<b>SUPPORTER</b> <i>(helping with CTWM running costs)</i>	<b>SPONSOR</b> <i>(linked to specific events)</i>
<b>COST</b>	<b>As agreed</b>	<b>As agreed</b>
Credit on CTWM promotional materials and website	✓	
Speaking slot and priority in choosing topics/themes for seminars/briefings	✓	✓
Logo and credit related to sponsored event		✓
Opportunity to have own publicity materials distributed by CTWM	✓	

### **Supporter**

*Supporter status is awarded to:*

- Organisations which make voluntary contributions in addition to their membership to support the running costs of Charitable Trusts West Midlands (CTWM), helping to ensure its sustainability.

### **Sponsor**

*Sponsor status is awarded to:*

- Organisations, members or non-members that wish to fund, or help fund, a specific event or activity.

### **Why become a CTWM Sponsor or Supporter?**

We value the goodwill and generosity of our sponsors and supporters in helping us to provide an augmented programme of activities for the benefit of members, which in turn enhances members' ability to make an impact in the West Midlands with their funds.

We are happy to discuss any ideas you may have for events that you would be interested in sponsoring, or activities your organisation is able and willing to support. We are looking to work in partnership with our sponsors and supporters to ensure both CTWM and they receive a benefit from the activity. Sponsorship can be financial or 'in kind'.

**For more information, or to discuss a proposal, please contact Dipali Chandra:  
Dipali@ctwm.net.**